

July - September 2023

Safe Work Australia have released the below guide to Managing Risks in Cattle Handling:

The guide contains some great illustrations above from within the full guide [here](#) which was shared with us by our valued associates at Farm Table, who kindly wrote the below of OBA viewable within acknowledgements page [here](#):

Brett & Patricia O'Brien (OBA Consulting) are valued members of Farm Table & we welcome their ongoing membership, presence & contribution to Farm Table & our 16,000 plus members nationally.

OBA's passion for Australian Agriculture Risk Transfer is evident in dealings with them which we have known them to pursue at their own cost.

As a self-funded start-up only a few short years ago ourselves, we at Farm Table know the passion, dedication & time it takes to put in to seek to make a contribution to Australian Agriculture which is largely rooted in altruism - one only needs to read OBA's Ethos to know what they are about & we are happy to have OBA on board.

Owners of [Farm Table](#) - Rob & Emmie Jennings



Australia's first **What is virtual fencing?** 3rd August 2023 [here](#)

Virtual fencing is a system that uses smart collars to herd and monitor cattle. Farmers can choose via an app where the cows will feed, without needing a physical fence.



OBA's proposal to Federal Treasury of the Australian Agriculture Reinsurance Pool (AGRP), encompassed Farming more broadly than Livestock & Livestock Drought Insurance (LDI) as such from time to time we do reference Grain as done so below chronologically annually, thus being 2023 we again reference Grain, again sparingly, as follows pertaining to a \$30MAUD RiskWi\$e fund, below right, announced August 2023:

[2020 OBA op-ed published in Farm Tender](#)

[2021 OBA Quick Bite](#)

[2022 OBA's Chewing The Cud issue 3](#)

[2023 in Ground Cover – RiskWi\\$e](#)

Within the framework of & connected to the reinsurance of an AGRP, hypothetically, a Livestock Drought insurance policy could function as follows along with products similar to, yet not limited to Multi-Peril Crop Insurance - (MPCI) refer to issue 3 of Chewing The Cud from 24th June 2020 for further reference to MPCI: – excerpt right:

[Chewing The Cud issue 3](#)

As acknowledged by (then) [Office of The Prime Minister & Federal Treasury](#), OBA pioneered the acronym AGRP similarly today we introduce our 2nd acronym of prominence being:

LDI - Livestock Drought Insurance:

Mr Brett O'Brien
OBA Consulting
admin@obaconsulting.com.au

Dear Mr O'Brien

Thank you for your correspondence of 17 June 2021 suggesting the establishment of an Australian Agriculture Reinsurance Pool. **The Treasurer has asked me to respond to you.**

The Government notes **your suggestion for an Australian Agriculture Reinsurance Pool** and your response to the 2021 Triennial Review. The Government understands the importance of the agricultural sector and appreciates you taking the time to provide your suggestion to assist the sector.

Below article middle of 19th September 2023 [here](#) & El Nino excerpts far left & right from BoM video [here](#)

What difference does it make to us on the ground?

El Nino has a profound influence on Australia's climate, depleting rainfall and ramping up daytime heat, hence boosting the chance of risky bushfire seasons.

Nine of south-east Australia's 10 driest winter-spring periods were during El Nino events. **And most of the major droughts**, including in 1982, 1994, 2002, 2006 and 2015, coincided with El Ninos, according to [the Australian Research Council's Centre of Excellence for Climate Extremes](#). In the weak-to-moderate El Nino of 2002 and 2003, a drought halved Australian wheat production. The winter crop yield fell by 40 per cent.

In 2020 OBA Readers may recall our submission to Nuffield was selected to interview for a scholarship per below letter from Nuffield CEO of 22nd September 2020 – the subject matter we chose was Livestock Drought Insurance. As stated within OBA web [here](#) notwithstanding we were pleased Nuffield selected our submission to progress to state-based interviews, we did nonetheless withdraw our application for a myriad of reasons, not least of all the **16 weeks in Europe** that were required & the potential cross over with the birth of our daughter that may incur:

Nuffield Australia
PO Box 495, Kyogle, NSW 2474
Ph: 0402 453 299
Email: enquiries@nuffield.com.au
Website: www.nuffield.com.au
ABN 33 092 327 396

22 September 2020

To: Brett O'Brien, Southbank VIC
Email: admin@obaconsulting.com.au

Re. Nuffield Scholarship State Selection Interview

Thank you for your application for a 2021 Nuffield Australia Farming Scholarship. Based on your written application and eligibility we are pleased to offer you an interview. Your application and details have been forwarded to the relevant State Selection panel and your interview details have been set.


Your interview details are:


Date: Thursday 1 October
Interview Time: 3:00pm
Venue: Online virtually, via the Zoom platform

You must login exactly 15 minutes prior to your interview time. This will allow time for a short briefing on the Nuffield Australia program. Your interview will take approximately 20 minutes and your punctuality would be appreciated.

Successful applicants will be notified of the final, national interview selection date following the State Selections, in due course.

Upon receipt of this letter please sign and return it by email to Nuffield Australia to confirm your ability to attend an interview via Zoom.

Yours sincerely,

Jodie Redcliffe
2013 Scholar and Chief Executive Officer




BE A CHANGE MAKER

\$30,000 bursary to study leading-edge global agriculture

16 weeks overseas travel in 16 months

Applications open **1 September 2020**



APPLY NOW!

2021 NUFFIELD SCHOLARSHIPS

FOR AUSTRALIAN PRIMARY PRODUCERS

Developing current, emerging and future leaders

Fast forward 4 years to September 2024 & Nuffield scholars were announced in Perth last week with Drought (OBA's subject matter choice in 2020 – excerpt below right) resilience being a key focus of this year's program, noting 5 new scholarships under the Federal Government's Future Drought Fund - 25 scholars with experience across including whilst not limited to livestock production, cropping, horticulture, fishing and management, are likely to travel the world over the next 12 months, studying key topics such as climate change, Drought resilience, genetics, machine harvesting, ag policy, drones & more, referenced below left:



NEWS

2024 Nuffield Scholars announced with new drought-focused studies

Sheep Central, September 12, 2023

Sheep Central full article [here](#)

BRETT O'BRIEN, SOUTHBANK, VICTORIA
SUBMITTED: 20 JULY 2020

Q1) PERSONAL DETAILS: *

First Name: Brett
Surname: O'Brien
Address: [REDACTED]
Town: South Bank
State: VIC
Postcode: 3006
Closest major town/city: Melbourne
Phone Number: 0421814401
Email: admin@obaconsulting.com.au
Date of birth (DD/MM/YYYY): 23/06/1976
Nationality: Australian

Q10) PROPOSED STUDY AREA. TOPIC AREA/TITLE:
Describe the area of primary production or related areas you wish to study.
Provide background information on the problems and opportunities as you see them *

Predominantly the area of primary production is red meat production with less implication to white meat and dairy. Australia is the 2nd driest continent on earth yet there is very little avenue to insure drought against the effects of livestock and no mainstream insurance in Australia offer such cover. Livestock drought insurance programs operate around the world. Noting 75% of Australia's 25,000,000 head of cattle are on Australia's east coast and with 100% of NSW, and two-thirds of Queensland, officially being 'drought declared' the impacts are profound. Insurers including reinsurers require Government assistance to be able to provide responsible Pastoralists the option to insure their Livestock against Drought. The 2 main problems are farmers losing income and stock as a consequence of not being able to feed stock pursuant to the crippling economic impacts of drought. The opportunity exists to support Australian farmers by removing financial uncertainty.

Q1. & 10. excerpts from OBA 2020 Nuffield submission

UK US CA AU NZ Asia

Insurance BUSINESS AUSTRALIA  **businesswire**
A BERKSHIRE HATHAWAY COMPANY

Microinsurance will see substantial growth
Surge spurred by demand for insurance that is assessable & affordable – 31/08/2023

Microinsurance encompasses an extensive array of risks, attending to **diverse segments encompassing health, life, property, agriculture, and livestock**. This coverage delivers financial protection and risk management for individuals and small enterprises, often prone to unforeseen events. The impetus behind the microinsurance market lies in the urgent need to mitigate financial uncertainties faced by these groups and foster economic stability.

UK US CA AU NZ Asia

Insurance BUSINESS AUSTRALIA  **businesswire**
A BERKSHIRE HATHAWAY COMPANY

Insurance veteran makes government plea

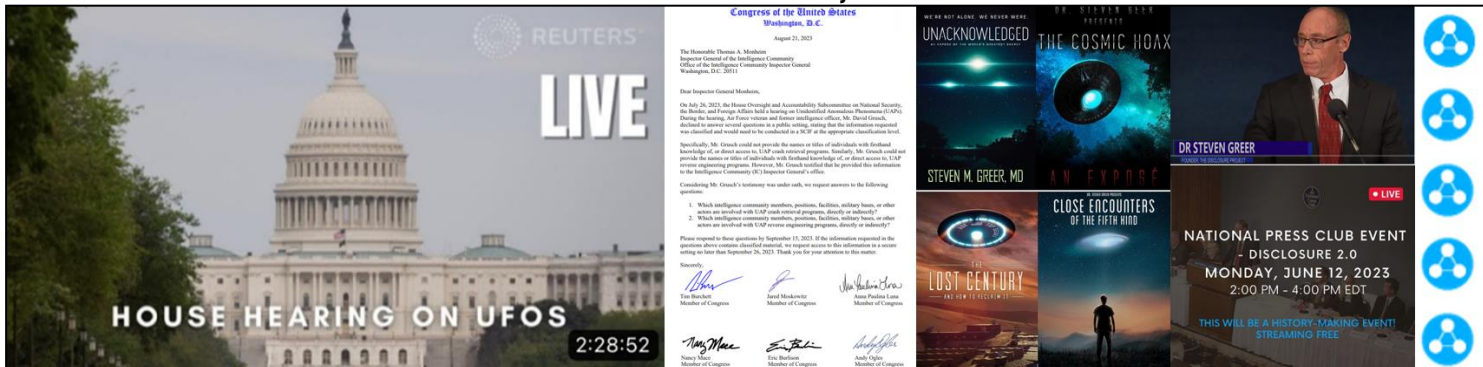
Could a \$10 billion reinsurance pool help farmers fight drought?



Full article [here](#)

OBA media [here](#)

As it pertains to the risk management of planet earth, we reference a congressional hearing that took place in the US on the 26th of July 2023 as follows:

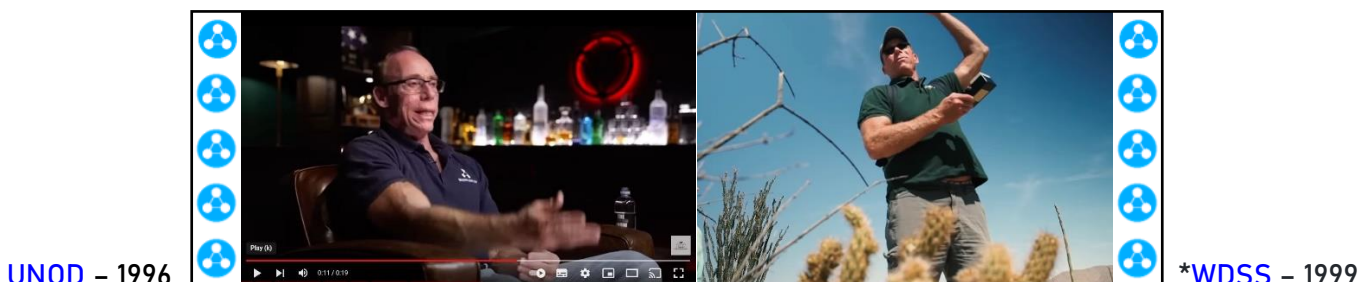


Whistle-blower David Grusch, within the full hearing [here](#), provided Congress with salient & in some instances stunning testimony paving the way for the above letter dated August 21st 2023 to be written to Inspector General of The Intelligence Community, online [here](#).

Well known to most the secrecy, or truth embargo, that has surrounded this topic for decades of more recent times is rescinding pursuant to continued global exigency that this matter must receive more disclosure & less obfuscation. Why some may ask rhetorically(?) - ultimately at a micro level why do we (humanity) need for this matter to be fleshed to the surface(?) - it's not merely about Governmental admission of Extraterrestrial life as our tacit knowledge within the public realm renders this as obvious as the nose on our faces to many of us, yet physicists, scientists, environmentalists, academics & others stress it's to circumvent technology suppression which when released (open source) has the ability to liberate humanity & earth resulting in free energy, a vastly healthier planet & a more harmonious journey for humanity / earth within the Cosmos at a macro level.

Referenced above & in [issue 5 QC](#) Dr Steven Greer remains pivotal to these matters ([catalogue of works](#)) noting in March 2023 OBA referenced Dr Greer from The Shawn Ryan show, on our YouTube channel [here](#), again as it pertains to risk management of our planet:

The work of Dr Steven Greer to liberate the planet from the tyranny of privately controlled energy is considered to be in the best interests of humanity by many, accordingly, reiterating this video is shared for information purposes only. This video is not made for children due to language within & settings have been applied accordingly.



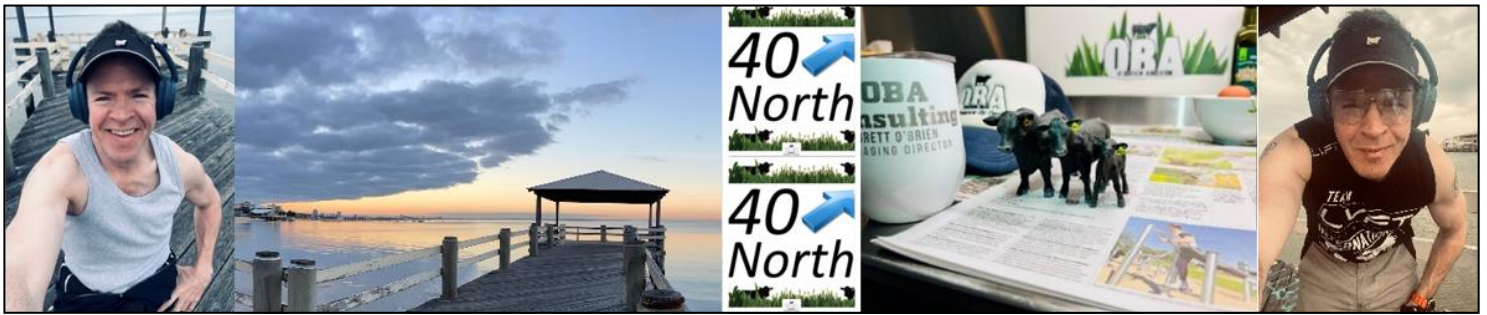
** 'Electrogravitic devices permit above ground travel without paving over the world's precious fertile farm land.'*

"AS WATER BY COOLING AND CONDENSATION BECOMES ICE, SO THOUGHT BY CONDENSATION ASSUMES PHYSICAL FORM. EVERYTHING IN THE UNIVERSE IS THOUGHT IN MATERIAL FORM."
- PARAMAHANSA YOGANANDA

"ALL MATTER ORIGINATES AND EXISTS ONLY BY VIRTUE OF A FORCE WHICH BRINGS THE PARTICLES OF THE ATOM TO VIBRATION. I MUST ASSUME BEHIND THIS FORCE THE EXISTENCE OF A CONSCIOUS AND INTELLIGENT MIND. THIS MIND IS THE MATRIX OF ALL MATTER"
- MAX PLANCK, FOUNDER OF QUANTUM THEORY



Unbounded consciousness & quantum entanglement may render the [Cosmos](#) available to us to explore noting physics state energy extracted from space = to 1 coffee cup is enough to boil all of the earths oceans - imagine the planet our children & theirs can inherrent if we open source free energy techology for the good of humanity globlally.



Above left & right Port Melbourne beach, (L) Sunday 19/08/23, 6:45am – OBA MD's weight below 18/08/23 – total walked for the week 223km – the equivalent of 5.3 London marathons (42km) – as part of accepting & treating our risk our wellness blueprint is tabled in simple to follow steps we call **40North**, being habits, apps & **routines** employed as part of maintaining a healthy BMI – bespoke to persons aged 40 & above.



Steps

Your steps yesterday were about the same as the day before.

51,853 steps
Friday

50,489 steps
Thursday

52,456 steps
Wednesday

Back Walking + Running Distance Add Data

AVERAGE 31.9 km
19-25 Aug 2023

Notes

25 August 2023 at 10:38 am

August 23 - wk 3 - 40N

Gerry (99kg) - 17kg down (82kg) Oct 22

Phil (88kg) - 12kg down (76kg) Jan 23

Samantha (75kg) - 7kg down (68kg) Mar 23

(Aliases above only: not actual names)

Pertaining to Drought, noting Australia is the 2nd driest continent on earth behind Antarctica & off world planetary happenings we were approached by a couple of Sandtroopers fresh off the plains of the Dune Sea, Tatooine & whilst fortunately they didn't need to see our identification OBA-OB1 was indulged a picture with such bad-a**, uber cool looking Troopers.

OBA-OB1

OBA-OB1

OBA-OB1

OBA-OB1

Previous OBA releases: [Updates](#) (2019), [Chewing The Cud](#) (2020), [Quick Bites](#) (2021) & [Quarterly Craic](#) (2022/3)

TIPS FOR AUTHENTIC AGRIBUSINESS CONTENT

- Share your experiences
- Understand your audience
- Be timely
- Don't be pushy
- Know your brand voice/humanize your brand

Within the Quarterly Craic OBA seeks to follow the content 'tips' above.

Managing Director – Brett O'Brien

I OBA Consulting [Management Team](#) I

Operations Manager – Patricia O'Brien

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