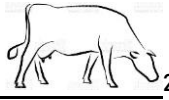


OBA's Quarterly Craic



2022

July - Dec

Due to competing commitments OBA did not release a September 2022 Quarterly Craic nonetheless in this the last iteration for 2022 we wish our readers in the Asia Pacific, Europe/UK & the USA a [roaring](#) 2023.

Per below we welcome 2 new readers who contacted us in the interim of Quarterly Craic [issue 2](#) being Dr Debbie Saunders, Biologist & CEO [Wildlife Drones](#) in Australia & from the USA [Adam Solomon](#) holding a PhD in Economics at MIT & UNSW as follows:

Livestock insurance

Dear Brett, I just came across report you wrote a couple of years back about agriculture and livestock insurance and so I wanted to see if you could refer me to a source where I can get more information on this. I am interested in market size info for crop damage by invasive species as well as predation insurance for livestock (Global, US and Aus). Our tech can help account for and help manage losses but trying to work out the size of the market opportunity. Thanks in advance for your consideration! Kind regards Debbie

Dr Debbie Saunders
Wildlife Drones CEO & Wildlife Biologist



I enable people to collect more data, more often with less effort using our innovative drone sensor technology. Wildlife Drones CEO, Chief Remote Pilot & Conservation Ecologist

Hi Brett,

I'm a researcher in the Economics Department at MIT in the USA and UNSW in Sydney. I have been studying crop insurance, so far mainly in the US, but the Australian market is a fascinating case I would love to analyze further.

In my reading I came across many articles in which you were quoted. In particular your suggestion for a government backed drought reinsurance pool was very interesting. I wonder if I might ask you a few questions about your view on the shortcomings of the Australian crop insurance market. I can email or give you a call if you have a moment.

Thanks in advance,
Adam



Adam Solomon

PhD in Economics at MIT
Massachusetts Institute of Technology · Massachusetts Institute of Technology
Boston, Massachusetts, United States

Adam's reference above, as OBA Readers are aware, is the bespoke risk transfer mechanism for Australian Agriculture titled the Australian Agriculture Reinsurance Pool - [AGRP](#): proposed to Treasury by OBA



Australian Agriculture Reinsurance Pool:

AGRP

AGRP

Australian Agriculture Reinsurance Pool:

AGRP



Australian Agriculture Reinsurance Pool: AGRP



AGRP



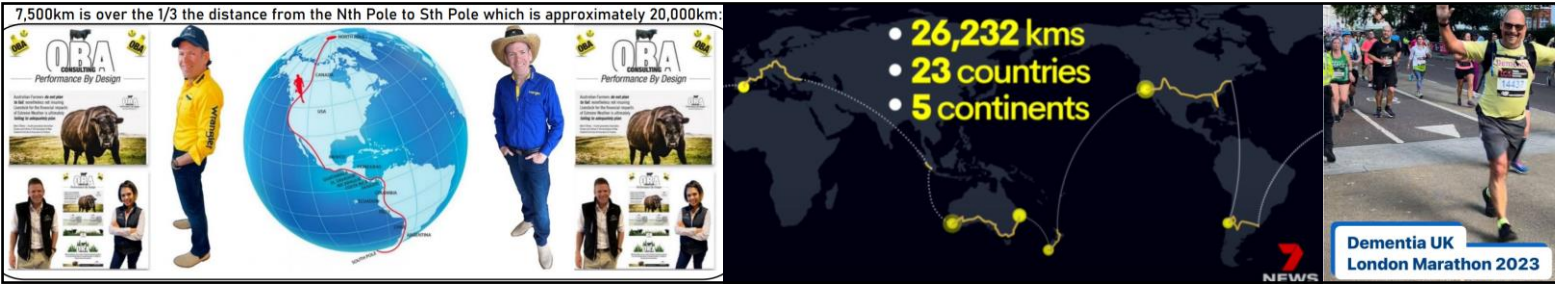
AGRP



In 2022 we continued to support [#dementiaawareness](#) as we did in [2021](#) accordingly similarly our MD walked just over 31,000 steps per day this year compared to just under 31,000 in 2021, roughly 20km per day & 7,500km per year:



This culminated in 15,000km (22.6M steps) spanning 2021/22 (730 days) which benchmarks interestingly against the Aussie seeking to break the record running around the world in less 434 days covering 26,000km, [below middle](#), reported November 2022 (source 7News), & good luck to those on their own journeys in 2023, per below right:



Brett O'Brien: Walking the talk of risk management



Insurance Business Australia (IBA) 2nd June 2022 full article online [here](#)

Best post-walk meal?

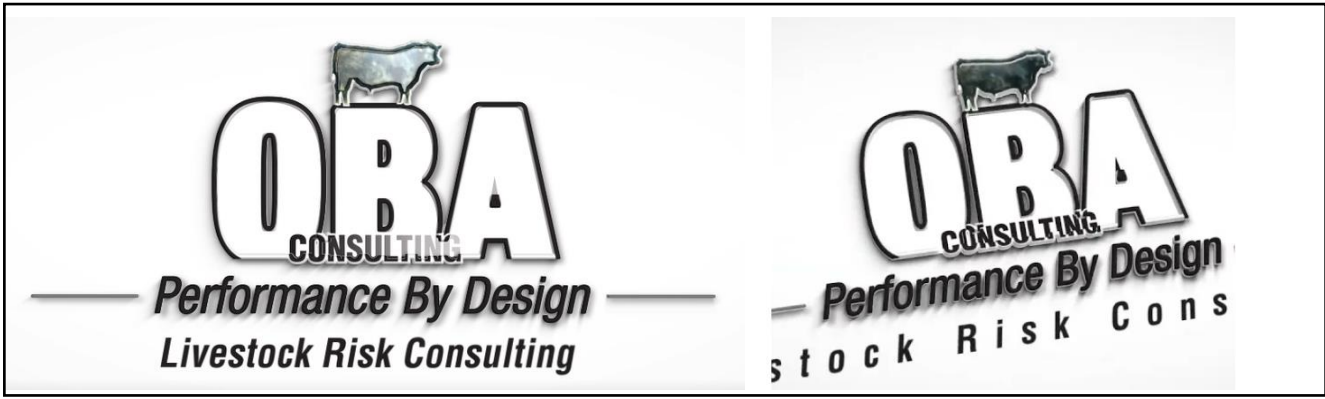
It's hard to go past sugar-free vanilla yoghurt with organic berries & sugar-free dark chocolate mousse with a long black coffee.



The above article online [here](#)

Within our risk management framework is our [wellness plan](#) noting the above is not exercise, nor [health advice](#) from OBA nor should it be considered such, whilst we do advocate weighing up what's important to you.





Our new animated logo above within the story behind our logo [here](#)




Per her dual role referenced previously OBA Operations Manager Patricia O'Brien was featured again in JHCP October 2022 company newsletter for her role as Care Manager as follows:

OCTOBER 2022 | ISSUE: 2

THE MYHOMECARE GROUP NEWSLETTER

The Official Monthly Newsletter



Meet the Team:
Patricia, Care Manager.

What's your favourite thing about your job?
The feeling of compassion I have working with such a great team for an employer. I feel fortunate enough to know appreciate me & knowing we make a positive impact on people's lives in their later years.

What is the greatest piece of advice you have ever received?
Do not worry about things you cannot control - control the controllable.

If you could instantly learn a new skill, what would it be?
How to harness & project the force from Star Wars - I know it's within my power however I am yet to master it. Evolving my cosmic consciousness.

Where is your favourite place you've been and why?
Plenty of places but my 1st favourite is Fitzroy Garden where my husband and I got married. That week was forecast to rain but on our wedding day, the sun was shining, it was a magnificent day.

Experience

Care Manager
Better Living Homecare - Full-time
Feb 2021 - Present - 1 yr 11 mos

Operations Manager
OBA Consulting Australia - Part-time
Feb 2019 - Present - 3 yrs 11 mos
Melbourne, Australia

This is my baby Donatella. My husband & I adore her. She is so clever, so funny & in our eyes so beautiful. She has just started daycare after her 9-month birthday & we appreciate the flexibility JHCP has shown us during this transition & prior.

- Patricia O'Brien, Care Manager Just Home Care Packages, VIC



Mike Larkin Channel 10 Meteorologist & Patricia O'Brien OBA Consulting Operations Manager



"Having recently worked on a project with Brett and Pat, I found them to be an engaging and authentic team. Their energy and professionalism renders them a pleasure to work with"

Online [here](#)

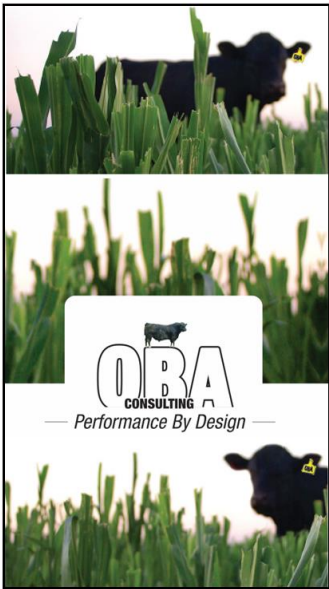
Previous OBA releases:

[Updates](#) (2019), [Chewing The Cud](#) (2020),
[Quick Bites](#) (2021) & [Quarterly Craic](#) (2022)

Within the Quarterly Craic OBA seeks to follow the content 'tips' below:

TIPS FOR AUTHENTIC AGRIBUSINESS CONTENT

- Share your experiences
- Understand your audience
- Be timely
- Don't be pushy
- Know your brand voice/humanize your brand



Managing Director – Brett O'Brien | OBA Consulting [Management Team](#) | Operations Manager – Patricia O'Brien

'OBA Consulting – Supporting Rural Australia'



OBA Consulting Australia is a B2B consultancy operation - we do not provide any advice to the general public whatsoever in relation to general insurance products. In the course of referencing other sources of news & information in this document, including usage of third party entity logo's this is done so on the basis of 'information purposes' only.

This document & any attachments are confidential. If you are not the intended recipient, please notify OBA Consulting immediately & delete all copies of this document. You must not copy, use, disclose, distribute or rely on the information contained in it. Copying or use of this communication or information in it is strictly prohibited & may be unlawful. The fact that this communication is in electronic form does not constitute OBA Consulting consent to conduct transactions by electronic means or to use or accept electronic records or electronic signatures. Confidentiality & legal privilege attached to this communication are not waived or lost by reason of mistaken delivery to you. OBA Consulting does not guarantee that this document or links are unaffected by computer virus, corruption or other defects & accepts no liability for any damage caused by this document or links due to viruses, interception, corruption or unauthorised access.

Copyright © 2022 OBA Consulting, all rights reserved.

