



8<sup>th</sup> September 2020

Australia does have some very real problems that remain unaddressed onshore as the 2<sup>nd</sup> driest continent on earth:



From Australian government Geoscience online [here](#)




Apart from Antarctica, Australia is the driest continent in the world. About 35 per cent of the continent receives so little rain, it is effectively desert. In total, 70 per cent of the mainland receives less than 500 millimetres of rain annually, which classes it as arid, or semi-arid.



Tasked with addressing some of these problems is Shane Stone of the National Drought & North QLD Flood Response & Recovery Agency ([NDNQFRA](#)), pictured below with PM's current & former & wearing shirts with his title embroidered on them, notwithstanding the low risk of mistaken identity:



**Former Liberal president Shane Stone to be paid \$500,000 as flood recovery boss**

National Drought

1. 2. 3. 4. 5.

[here](#)

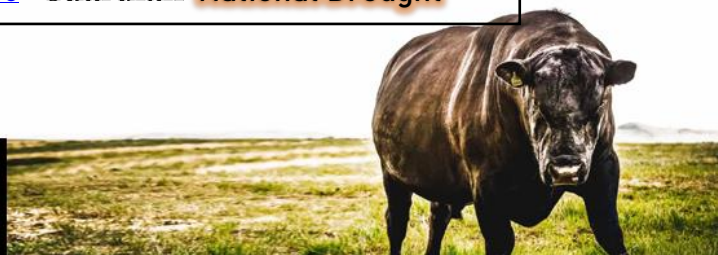
The Guardian

National Drought



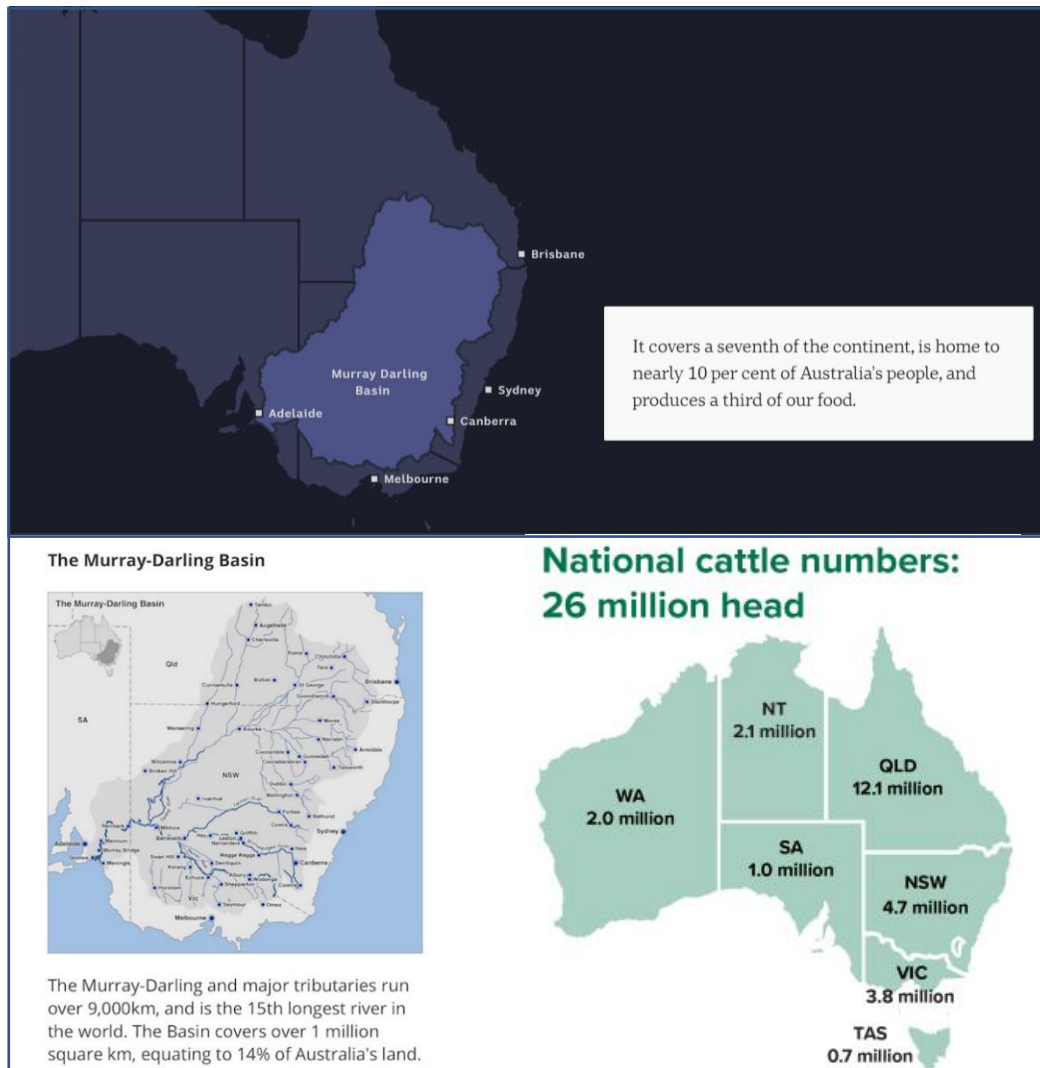
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The MBDA reported 4<sup>th</sup> September 2020 is said to have trillions of liters missing from it, [here](#):



**20.6M or 75% of Australia's 26M head of Cattle are located in Victoria, NSW & QLD.**



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Pertaining to the ongoing fued between Australia and China, recently manifesting to wine (& [barley again](#)), the below [article](#) from ABC rural of 25<sup>th</sup> August 2020 draws 3 paralells with OBA's Op-ed of 19<sup>th</sup> May 2020 as follows:

[OBA Op-ed](#) in full as seen in [Farm Tender Ag News](#):

**Less reliance, more resilience:**

*In terms of Australian agriculture exports to China namely beef and barley, Australia needs to methodically correct the imbalance between reliance (1.) and resilience (3.), in doing so maintaining supply chains into Asia (2.) and not decimating income to our farmers.*

### **Australian farmers, Chinese consumers and the 1. political and trade tensions in between**



Analysts site there are now 5 Australian farm commodities that bring in over \$1 billion worth of trade from China each year — beef and sheep meat, wool, wine and barley. Almost one in three export dollars to the (agriculture) industry is earned from China and we haven't been that [reliant](#) on one market since 1958.

### **2. Still hungry for our red meat**

It may no longer be China-bound but emerging barley markets in [Saudi Arabia, Vietnam](#) and [Indonesia](#) will go some way to fill the void.

### **3. Risk versus reward**

Does it (Australia) say 'we're full' on China risk, start to [diversify](#) and look to put some eggs in other baskets?

OBA considers, by some margin, the most interesting point within the article:

*"(China's) real game is to create societal splits that pressure the Government (Australian) to change foreign policy toward China"*

In principal and not pertaining to the specifics of this matter noting the quite scant reasoning provided for its decline, it's heartening to see the Treasurer buck the astonishingly alarming, former seemingly automatic approval of Foreign Investment applications, [rejecting only 5](#) applications within circa 12,000 received by the [FIRB](#) between 2008–2018 and decline this sale application [here](#).

Political posturing or not, well done Treasurer/FIRB:



Australian Government  
Foreign Investment Review Board



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As released by [Healthline.com](https://www.healthline.com), full article [here](#)



O'Brien Angus was a strictly grass fed operation as highlighted within our former logo:



Watch the exploits the these 2 cheeky chaps 



OBA work wear as sported by our Operations Manager: OBA [Gallery](#)



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# OBA Logo

The bull in our logo is a New Zealand bred & born bull named [Pinebank 41/97](#)



Above left is the picture our logo is derived from - story [here](#)

41/97 was at the centre of the targeted breeding program for O'Brien Angus, our formerly registered herd with [Angus Australia](#), being selected due to his depth of rib, robust rump, ease of fleshing, moderate frame (5.1), doing ability on moderate feed (grass, not grain), calving ease & taste of progeny.

He had a mature weight of 2,630 lbs (1,200kgs), 5.1 [frame score](#) 41/97 was described as:

'The bull by which all other New Zealand bulls are measured, excelling in large scale progeny tests to validate NZ/Australian EPD's (expected progeny differences) & EBV's (estimated breeding values) where he was above average for growth, carcass traits, & near the top in feed efficiency'

41/97 has 1000's of daughters spanning 4 continents, born 4<sup>th</sup> October 1997 he is no longer with us yet in 2017 we commissioned this cast of him by renowned US bovine sculptor Carol of [COWs](#) (Carols Original Works):



Carol at work on yet another masterpiece



Brett: Auckland, New Zealand 2014

The sculpt of 41/97 was then magestically finished by our Operations Manager Patricia:



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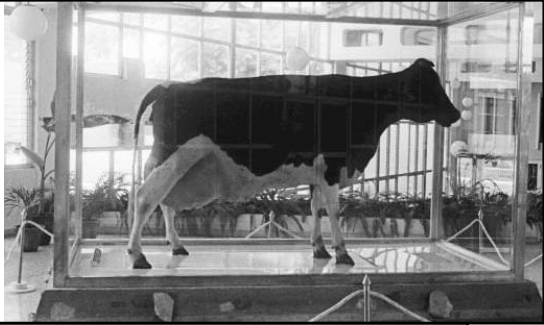
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Morre on Cuba's miracle cow [Ubre Blanca](#) & Fidel's plan to cross breed the Cuban hybrid breed, [Siboney](#), (pictured below) with Holstein's to create a 'supercow' with a view to nourishing Cuban's and other grand plans..... Ubre Blanca, immortalised in marbal below right, housed outside the Cuban National Health Centre near Havana, once produced a staggering 109 liters of milk in a single day smashing the previous record held by an American cow:



Fidel Castro is said to have fallen in love with his cow Ubre Blanca. (Getty: STR/AFP)



Cattle in the magnificent paradox that is: Cuba



Full article [here](#) with except below:

Cuba has developed a complex regulatory & cultural relationship with cows - it has become a paradox that fascinates foreign journalists & below OBA MD in the crystal-clear waters of Varadero, Cuba, 1999



Perhaps we can take some guidance from this, shall we say, 'decisive' little girl & her robust, real time 'quality assurance' procedure additionally recently we shot a 20 second time lapse video over night from our Sthbank office:



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