



1st June 2020

In exciting news for rural Australia financial Risk Management the NFF made the following [press release](#) 28th May 2020:



NFF leads dive deep into risk management tools for Australian farmers

📅 28 May 2020

The National Farmers' Federation has kicked off a significant project which will deliver insights and tools that will help farmers better manage risk.

The NFF is partnering with the NSW Government on a project aimed at improving the financial risk management options available to Australian farmers to assist them to manage drought, natural disasters and a range of other risks. The project is multi-commodity and national in focus.

NFF President Fiona Simson said risk was a challenge the industry was yet to fully master and this series of investigations would allow the industry to come together and determine what was going to help and how the industry could work collaboratively with government to make a difference.

A final report incorporating each sub-project report's findings and recommendations will be presented to the NSW Government on 30 October 2020.

'OBA Consulting unreservedly supports this initiative and commends the NSW DPI and NFF for carrying out this [exceptionally meritorious work](#)'

Brett O'Brien – Managing Director



Performance By Design

www.obaconsulting.com.au



Prior reference to this deep dive was made in OBA update [here](#) of March 1st 2020 & [here](#) January 19th 2020:



OBA Consulting has been invited to participate in this work, above right, as we remain vigilant to see how the landscape evolves post Australia's mini 'awakening' into the exigency of this work.

Please find our **media** tab [here](#) including our article released to 9,000 **members only** of [Farm Table](#) 29th May 2020:



Dear Brett,

Apologies there was an error in the introduction below in the original email sent this morning- thank you Dr Shweta Singh at UQ for pointing it out.

Good morning and welcome to this last eRoundup for May. Since the news of the Chinese barley tariff broke in the media last week, google search entries for the phrase "what is barley" and "what is barley used for?" have increased by 50% and 450% respectively. You can see the analytics on Google directly [here](#). Do you see this result as incredibly disappointing, that so many Australians do not know what barley is or what it is used for? Or, perhaps do you see the very small silver lining to come from this, as more of the population now knows a little more about what we grow and why? Clutching at straws I know...

Did you know that there is currently no facility in Australia that can cater for the large number of clothing garments that require fine yarn to produce natural and sustainable clothing? But a small group primary producers and breeders of 100% Polwarth-Merino Wool in central Victoria are hoping to change this. They are currently raising money to take the step into the textile industry and build a new Yarn Manufacturing Facility. Please view their GoFundMe page [here](#).

In another industry-led initiative, Brett O'Brien, MD of OBA Consulting and a Fellow of The Australian & New Zealand Institute of Insurance & Finance, is dedicating his time to the introduction of livestock drought insurance. He is investigating a livestock drought insurance policy that can respond to costs associated with loss of livestock, transportation costs and the purchase of feed. Learn more [here](#).

In another industry-led initiative, Brett O'Brien, MD of OBA Consulting and a Fellow of The Australian & New Zealand Institute of Insurance & Finance, is dedicating his time to the introduction of livestock drought insurance. He is investigating a livestock drought insurance policy that can respond to costs associated with loss of livestock, transportation costs and the purchase of feed. Learn more [here](#).

Click [here](#) to see what Farm Table members see re above, all 9,000 of them!

Further to this update of September 2019 [here](#) Angus Beef Bulletin will run a short feature story on OBA in June 2020:

The image shows an advertisement for the Angus Beef Bulletin and pureBlack. The top part features the 'ANGUS BEEF BULLETIN' logo and a photo of a herd of black Angus cattle. Below this is the 'pureBlack' logo with the tagline 'NATURAL ANGUS BEEF'. To the right, there is a section titled 'Growth in Digital' showing a tablet displaying the bulletin's content. Below the tablet, the text reads: 'Page Views 34 MILLION+ Across All Sale Books 28 MILLION+ Angus.org'.



www.obaconsulting.com.au





Less reliance, more resilience

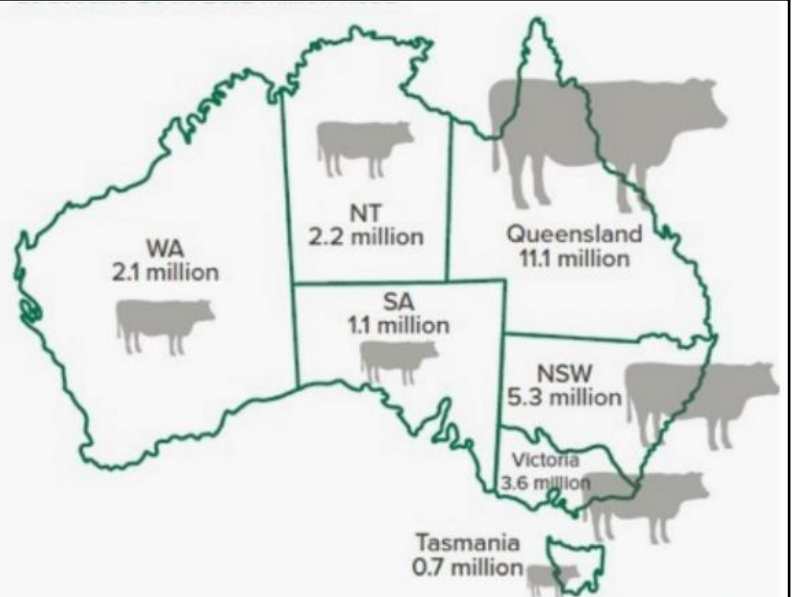


Australia needs to methodically correct the imbalance between reliance and resilience with China

farmtender.com.au

[online here](#)

One man's pursuit



Source: ABS

One mans pursuit of Flood and Drought insurance for Livestock

farmtender.com.au

[online here](#)



OBA Consulting Australia is a B2B consultancy operation - we do not provide any advice to the general public whatsoever in relation to general insurance products.

In the course of referencing other sources of news & information in this document, including usage of third party entity logo's this is done so on the basis of 'information purposes' only. This document and any attachments are confidential. If you are not the intended recipient, please notify OBA Consulting immediately and delete all copies of this document. You must not copy, use, disclose, distribute or rely on the information contained in it. Copying or use of this communication or information in it is strictly prohibited and may be unlawful. The fact that this communication is in electronic form does not constitute OBA Consulting consent to conduct transactions by electronic means or to use or accept electronic records or electronic signatures. Confidentiality and legal privilege attached to this communication are not waived or lost by reason of mistaken delivery to you. OBA Consulting does not guarantee that this document or links are unaffected by computer virus, corruption or other defects and accepts no liability for any damage caused by this document or links due to viruses, interception, corruption or unauthorised access.

Copyright © 2021 OBA Consulting, all rights reserved.



Performance By Design

www.obaconsulting.com.au

