



## OBA Quick Bite – October 2021



As OBA readers are aware on the 17<sup>th</sup> June 2021 OBA [wrote to Treasury](#) with respect to Agriculture Risk Transfer in Australia, accordingly below is Treasury's response to OBA:



**Australian Government**  
**The Treasury**

Ref: MC21-027739

Mr Brett O'Brien  
OBA Consulting  
[admin@obaconsulting.com.au](mailto:admin@obaconsulting.com.au)

Dear Mr O'Brien

Thank you for your correspondence of 17 June 2021 suggesting the establishment of an Australian Agriculture Reinsurance Pool. **The Treasurer has asked me to respond to you.**

The Government notes your suggestion for an Australian Agriculture Reinsurance Pool and your response to the 2021 Triennial Review. The Government understands the importance of the agricultural sector and appreciates you taking the time to provide your suggestion to assist the sector.

The Triennial Review is a statutory requirement under the *Terrorism Insurance Act 2003* and investigates whether there is a need for the scheme to continue. The Triennial Review is limited in scope to examining whether the scheme should continue, the scheme be extended to include cyber terrorism causing physical property damage and how governance, administration and resourcing respond to potential interactions with the proposed cyclone reinsurance pool. The Triennial Review is to be completed by 12 December and be released before the end of this year.


Once again, thank you for taking the time to write.

Yours sincerely




James Kelly  
First Assistant Secretary  
Financial System Division  
8/10/2021

FIND TREASURY ON   



**James Kelly**  
Division Head, Financial Services Reform Taskforce at Commonwealth Treasury



**JOSH FRYDENBERG MP**  
Federal Member for Kooyong  
Treasurer of Australia  
Deputy Leader of the Liberal Party

OBA thanks The Treasurer Hon. Josh Frydenberg, James Kelly & the wider Treasury department for the return correspondence particularly noting the current extraordinary circumstances presented by Covid & for Treasury's liaisons with OBA's office including return correspondence updates since June 17th 2021.



In February 2019, OBA also wrote to Prime Minister Morrison referencing [Nth QLD Flood Insurance](#) for which also we drew references to Australian Agriculture [here](#) & [here](#) noting in 2021 we propose the AGRP:



**Journey cont...**

**FEBRUARY 2019**


In the midst of rampant Drought on Australia's east coast within the country's worst Drought in 100 years Brett O'Brien starts OBA Consulting to address wholistic Livestock Risk Transfer, namely Drought.

In doing so Brett writes to Prime Minister Scott Morrison in relation to a concept for Livestock Drought insurance, highlighting to the Prime Minister that Australian farmers are unable to insure Livestock against Drought within the mainstream Australian insurance market – a status quo Brett considers unacceptable.

Brett suggests to the Prime Minister the Government sets up an agency or website such as the one it established in 2009 to assist Australians unable to secure Flood insurance in Far Nth Queensland.





Brett O'Brien writes to Prime Minister Scott Morrison in relation to Livestock Drought insurance




**Australian Agriculture Reinsurance Pool:**

# AGRP



OBA additionally wrote to David Littleproud, Bridget McKenzie & Shane Stone proposing a risk transfer suggestion for Agriculture along the lines of the ARPC, referenced in OBA update August 2019 [here](#), noting OBA's correspondence with & from government over the last 2.5 years can be found [here](#), excerpts below:



**Australian Government**  
**North Queensland Livestock Industry Recovery Agency**

MC19-013007

29 April 2019

Mr Brett O'Brien  
 bretto\_brien@hotmail.com

Dear Mr O'Brien

Thank you for your email dated 26 February 2019 to the Prime Minister, the Hon Scott Morrison MP, regarding the impact of the monsoonal flood event that occurred in North Queensland earlier this year. **I am replying on behalf of the Prime Minister** as the Government is now in a caretaker role pending the outcome of the federal election on 18 May 2019.

The Agency is taking a multi-phased approach to assist with recovery and reconstruction efforts in north and western Queensland. Its responsibilities include coordinating the Commonwealth's recovery and reconstruction activities in flood-affected areas, and working with industry, communities and the Queensland Government to develop a long-term plan for the recovery and reconstruction of those areas. **Your ideas regarding stock insurance will be considered as part of the development of this plan.** Recruitment for NQLIRA will be undertaken following the normal public service guideline, as such you may wish to watch



**The Hon. David Littleproud MP**  
 Minister for Agriculture and Water Resources  
 Federal Member for Maranoa

Ref: MC19-002790

04 APR 2019

Mr Brett O'Brien  
 Managing Director  
 OBA Consulting

Via email: [admin@obaconsulting.com.au](mailto:admin@obaconsulting.com.au)

Dear Mr O'Brien



**Senator the Hon Bridget McKenzie**  
 Deputy Leader of The Nationals  
 Minister for Agriculture  
 Senator for Victoria

Ref: MC19-004630

Mr Brett O'Brien  
 Managing Director  
 OBA Consulting

Via email: [admin@obaconsulting.com.au](mailto:admin@obaconsulting.com.au)

Dear Mr O'Brien



As referenced in [August Quick Bite](#) the [IFTRIP 9.11](#) webinar was illuminating & we look forward to [May 2022](#): Cyberterrorism, Bioterrorism, Pandemic Reinsurance, Pool Risk, Climate Change & Parametric Insurance:

IFTRIP, in collaboration with the US Treasury, presents '9.11: TWO DECADES OF DISRUPTION'.

Thank you for registering

Thursday 09 September 14:00 (GMT+1)

View Event

QR codes for: Cyberterrorism, Bioterrorism, Pandemic Reinsurance, Pooling Risk, Climate Change, Parametric Insurance.

The 45 minute video presentation has since been made available [here](#)

2DD 09 09 11 11 01 21 TWO DECADES OF DISRUPTION

2DD 09 09 11 11 01 21 TWO DECADES OF DISRUPTION

Additionally OBA dialled into the Catastrophe & Reinsurance symposium of September 29<sup>th</sup> 2021 which included a presentation by [ARPC CEO Dr Chris Wallace](#) whom in a [letter](#) to OBA MD Brett O'Brien, both of whom are [Fellows of ANZIIF](#), from 4<sup>th</sup> June 2021 stated as follows below middle:

*'I understand the problem that is faced in agriculture insurance and recognise that agriculture is a very important part of our economy and society.'*

4<sup>th</sup> June 2021

Dear Brett,

I understand the problem that is faced in agriculture insurance and recognise that agriculture is a very important part of our economy and society.

Kind regards,  
Chris Wallace  
Chief Executive

Dr Christopher Wallace  
ARPC CEO

Within our [August](#), [July](#), [June](#) & [May](#) 2021 Quick Bites OBA referenced:

- Cyclone & Cyclone related Flood in Nth QLD;
- The ARPC & this OBA [video](#) from March 2021;
- What OBA proposes being the AGRP – Australian Agriculture Reinsurance Pool;

Previous iterations of [OBA Quick Bite](#) & [other communications](#) on our web as follows:

HOME BULLETINS ABOUT US MEDIA TESTIMONIALS AFFILIATIONS YouTube GALLERY Training Workshops

Updates – 2019

Chewing The Cud – 2020

Quick Bites – 2021

Government Correspondence 2019 – present

Quick Bite Jan 2021

Quick Bite Feb 2021

Quick Bite April 2021

Quick Bite May 2021

Quick Bite June 2021




Quick Bite July 2021

Quick Bite August 2021





Brett O'Brien  
Director at OBA

**Brett O'Brien AU**     
Managing Director at OBA Consulting Australia

 OBA Consulting Australia

**Just Home Care Packages**

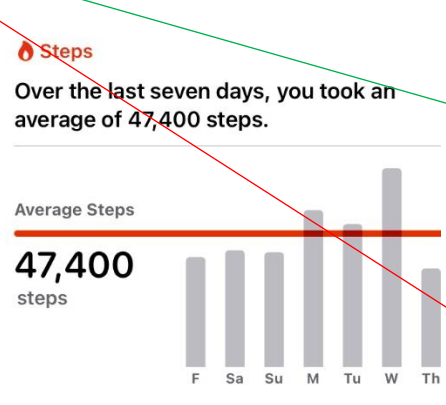
Today is the final day of our My Walk and Jog Challenge for **Dementia Australia**, where we aimed to raise much needed funds for Dementia research. 🌱

Our team has walked an incredible distance of more than 2000km and raised over \$9,500! 🙌




We want to say a huge thank you to everyone who has participated, donated, or shared words of encouragement to our wonderful team. 🌟

Check out some of our favourite walking pictures below 🌞


[#dementiacare](#) [#dementiasupport](#) [#seniorcare](#)  
[#healthcare](#) [#seniors](#) [#seniorliving](#) [#team](#) [#community](#)  
[#homecareprovider](#)



**Interests**

**Causes Brett cares about**

 **Animal Welfare, Environment, Health**

As part of Just Home Care Packages Walk for Dementia Australia challenge [#dementiaawareness](#) from Brett's linkedin profile he walked **67,000 steps** (45km) 🖐️ in a single day week 2 September 2021 - so far his steps per day in 2021 are 28,000 noting he is seeking to close out 2021 on 30,000 steps per day (20Km), every day - it will amount to a total of 7,300km walked for the year at just over 11,000,000 (11M) steps 🖐️ 🖐️ 🖐️ 🖐️ 🖐️ 🖐️ 🖐️ 🖐️ 🖐️ - view this post [here](#)

 **lets change the farming landscape in this great county of AU**     ...

Brett shared this





[https://lnkd.in/gNSuVf\\_X](https://lnkd.in/gNSuVf_X)   lets change the farming landscape in this...

Brett shared this

**67,000 steps (45km)** 🖐️ in a single day for Dementia Australia...

Brett shared this

1 Reaction

 **Fully vaccinated** 📌    **#covid #covid19recovery #covid19response...**

Brett shared this

**Summary**

**Favourites** Edit

**Steps**

**67,051** steps

Yesterday >

**Highlights**

**Walking + Running Distance**

Your total distance yesterday was more than the day before.

**45.4** km

Thursday

**The Royal Children's Hospital Foundation**

Received from: Brett O'Brien

Southbank VIC 3006

For: Donation to The Royal Children's Hospital Foundation

Amount: \$250.00

Receipt No: SH 11109179

Received with thanks Date: 4/10/2021

Supported by The Royal Children's Hospital Foundation



💩 'What a load of *bull s@#.!'* – Cow manuer: a slightly closer look 👁️👁️💩

## Giant steer Big Moo chews then poos for cow pat lottery fundraiser



Believe it or not the above picture is real of Sth Australian steer effecttionally known as '[Big Moo](#)': Big Moo & former owner Joanne Vine (RIP Big Moo)



### Virtual learning brings farm life zooming into city kids' classrooms



And what happens to cow poo?

[Article here](#)



Billboard Nepean Hwy & Carlisle St, St Kilda, Vic



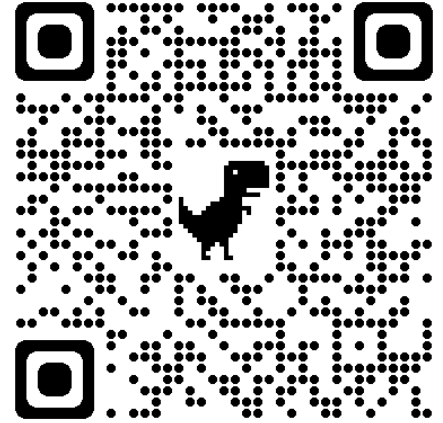






[www.obaconsulting.com.au](http://www.obaconsulting.com.au) QR code below:

Scan QR Code



<https://www.obaconsulting.com.au/>



 <b>Australian Government</b>	 <b>Australian Government</b>
<b>COVID-19 digital certificate</b> 	<b>COVID-19 digital certificate</b> 
This individual has received all required COVID-19 vaccinations.	This individual has received all required COVID-19 vaccinations.
Name <b>BRETT A O'BRIEN</b>	Name <b>PATRICIA O'BRIEN</b>
Date of birth 23 Jun 1976	



  
**CERTIFICATE OF COMPLETION**  
  
 This is to certify that  
**Patricia Omega Jorda**  
 has successfully completed the course  

**Respiratory Infectious Disease**

  
  
21 March 2020



Vaccination digital certificates & Respiratory Infectious Diseases certificate of completion for Patrica O'Brien (nee Jorda).



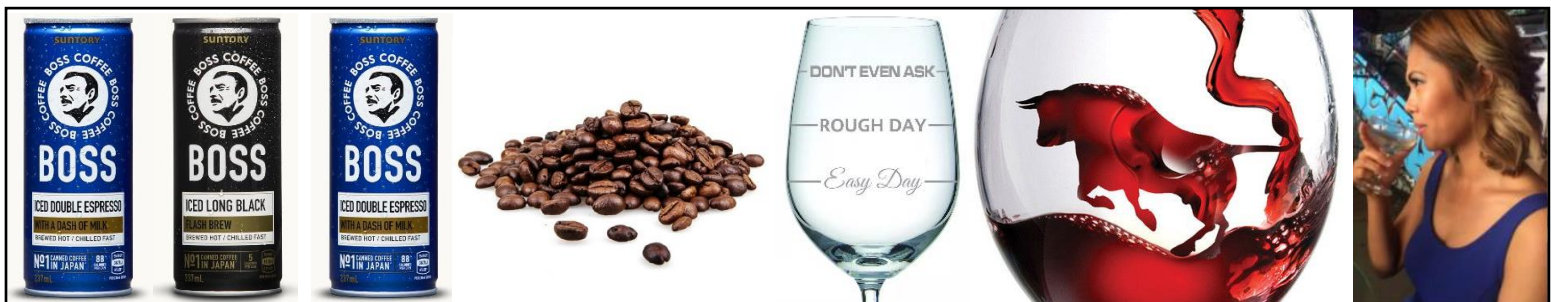
With summer months soon to be upon us we encourage OBA readers to remember to be:



Don't leave your health & [wellbeing](#) to someone else and be SunSmart this summer.



To visit these pictures & more see [OBA Gallery](#)



For more of our love of coffee visit our 2<sup>nd</sup> birthday iteration [April 2021 Quick Bite](#)





# OBA CONSULTING



*Performance By Design*

Australian Farmers **do not plan to fail**, nonetheless not insuring Livestock for the financial impacts of Extreme Weather is ultimately **failing to adequately plan.**

Brett O'Brien – Fourth generation Australian Farmer and Fellow of the Australian & New Zealand Institute of Insurance & Finance



The collage features the OBA CONSULTING logo at the top, followed by the headline: "Australian Farmers **do not plan to fail**, nonetheless not insuring Livestock for the financial impacts of Extreme Weather is ultimately **failing to adequately plan.**" Below this is a photo of a cow in a field. Further down are two smaller versions of the headline and photo, a photo of a cow in a field with the OBA logo, and a disclaimer: "OBA Consulting is not an issuer of General Insurance products, nor do we provide advice to the general public in relation to General Insurance products." The collage also includes the OBA logo and tagline "Performance By Design" at the bottom.





# Australian Agriculture Reinsurance Pool:

# AGRP



Per below at OBA we are all about [Our Ethos](#) & investing in the generations that follow ours:

The Royal Children's Hospital Foundation  
Level 2, 48 Flemington Road  
Parkville Victoria 3052 Australia  
TELEPHONE +613 9345 5037  
FACSIMILE +613 9345 6900  
EMAIL [rch.foundation@rch.org.au](mailto:rch.foundation@rch.org.au)  
[www.rchfoundation.org.au](http://www.rchfoundation.org.au)  
ACN 007143142 ABN 15007143142



4 October 2021

Brett O'Brien

Southbank VIC 3006

Dear Brett

Thank you so much for supporting The Royal Children's Hospital (RCH) Foundation.

Your generosity helps ensure that our sickest and most vulnerable children have access to the world leading care that they so desperately rely on. 2020 marked 150 years of care at the RCH, a milestone made possible thanks to people like you. Through your support, the RCH Foundation funds essential research, innovative equipment, transformative healthcare and boosts the best medical minds, all which helps improve the lives of young people for generations to come.

I look forward to keeping in touch as we celebrate 150 years of great care at the RCH and sharing how your support is creating a brighter future for sick children.

On behalf of the patients and their families, thank you for supporting the hospital.

Yours sincerely



Sue Hunt  
Chief Executive Officer

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**The Royal Children's Hospital Foundation**

Received from:	Brett O'Brien
	Southbank VIC 3006
For:	Donation to The Royal Children's Hospital Foundation
Amount:	\$250.00
Receipt No:	SH 11109179

Received with thanks Date: 4/10/2021

With respect to children a short [video](#) of 7 y.o. QLD boy Boyd, below left, whom it has been observed bears resemblance to OBA MD Brett, below right, similar age:




[Brahman](#) bull James Bond & Boyd & OBA MD Brett O'Brien circa 7 y.o.



<p><b>CATASTROPHE AND REINSURANCE SYMPOSIUM</b></p> <p>THIS IS TO CONFIRM THAT</p> <p><b>BRETT O'BRIEN</b></p> <p>HAS ATTENDED THE FOLLOWING WEBINAR</p> <p><b>CARS 2021: A DEEP DIVE INTO REINSURANCE POOLS</b></p> <p>SIMONE COLLINS VICE CHAIR: CARS ORGANISING COMMITTEE</p> <p>29TH SEPTEMBER 2021</p>	<p>Australian Government Australian Reinsurance Pool Corporation</p> <p>THIS IS TO CONFIRM THAT</p> <p><b>Brett O'Brien</b></p> <p>HAS ATTENDED THE FOLLOWING WEBINAR</p> <p><b>ARPC's Cyber Terrorism Research and Insurance Webinar</b></p> <p>Dr Christopher Wallace ARPC CEO</p> <p>3 September 2020</p>	<p>Australian Government Australian Reinsurance Pool Corporation</p> <p>THIS IS TO CONFIRM THAT</p> <p><b>Brett O'Brien</b></p> <p>HAS ATTENDED THE FOLLOWING WEBINAR</p> <p><b>ARPC's 2020 Terrorism Risk and Insurance Webinar</b></p> <p><b>CIP Points: 2</b></p> <p>Dr Christopher Wallace ARPC CEO</p> <p>12 November 2020</p>
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Australian Government  
Australian Reinsurance Pool Corporation

**Chris Wallace**  
**Chief Executive**  
**ARPC**

29th September 2021

# Insurance and reinsurance pools around the world

**Catastrophe and Reinsurance Symposium | 2021**

From [Chewing The Cud Issue 1](#) of May 2020, with the assistance of [Hamish Wyatt](#) of [The World Bank](#) OBA showcased the below map titled Worldwide Agriculture insurance premiums & Government support %:



# 'OBA Consulting – Supporting Rural Australia'



**Brett O'Brien**  
Managing Director at OBA Consulting



OBA Consulting – supporting rural Australia



[www.obaconsulting.com.au](http://www.obaconsulting.com.au)

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